



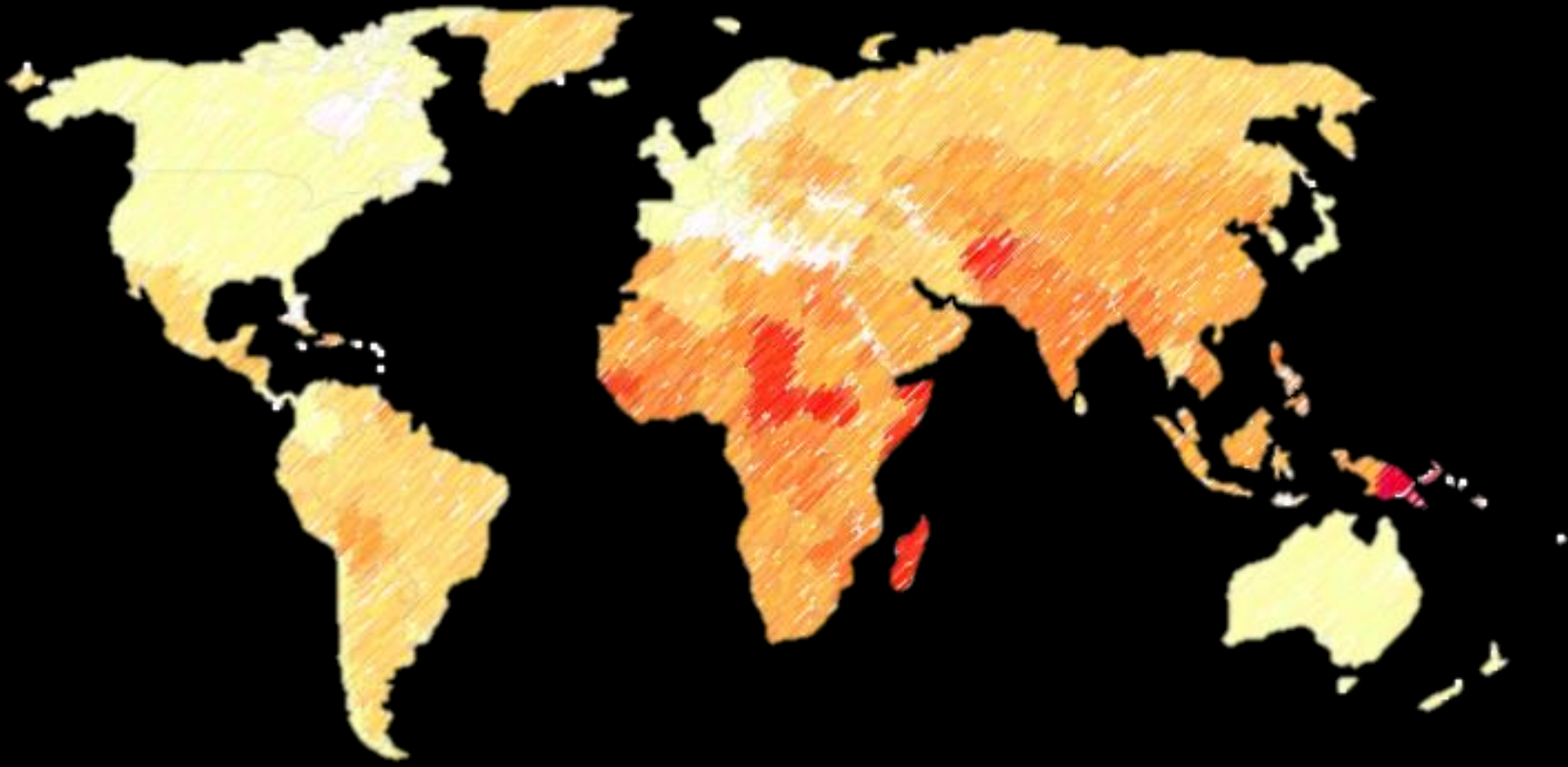
GLOBALLY
UNIFIED AIR
QUALITY

93% of the world breathes bad air
according to the WHO

Accounting for 1 in 8 deaths

Leading to 7.1 M deaths annually
according to the NIH

Death Rates from Air Pollution, 2017



**Most recorded air pollution-linked deaths
occur in developing countries**

Source: IMHE, UNEP

The Problem

“Low-cost air quality monitors are unreliable because of poor sensor accuracy, air flow design, and connection reliability for the developing world”

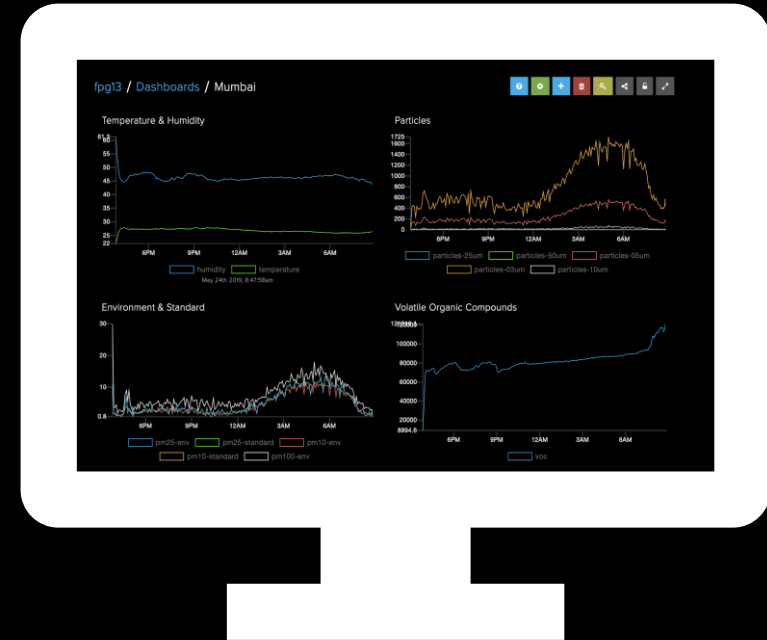
– Lead Air Pollution Economist at the World Bank

GUAQ was created with the pursuit of being the best low-cost air quality monitor

Our Solution



A robust IoT driven indoor & outdoor air quality monitor



Actionable data through GUAQ's visualization platform

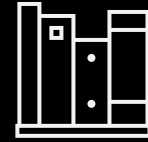
Our Difference

- Dual-reference temperature, humidity, and air pressure measurements
- Industry leading sensor integration for 0.5-10 PM readings
- Detection for volatile organic compounds and carbon-based gases
- Patent pending designs for over-the-air updates, alternatives to Wi-Fi connectivity and traditional power sources, and data caching capabilities

Market Opportunities



Governments



Schools



Office Buildings



Hospitality



Researchers



Hospitals

Traction



★ DC Public School Deployment

Proposed Revenue Model

Device	Basic	Premium
GUAQ Monitor Customizable Measurements	Customizable Measurements Continuous Data and Cloud Storage	Customizable Measurements Continuous Data and Cloud Storage Bi-weekly curated reports

Competitive Analysis

	GUAQ	IQAir	Aeroqual	PurpleAir
Affordable	✓	✓		✓
Reliable	✓	✓	✓	
Customizable	✓			
Universal	✓			
IoT Tech	✓	✓		

Timeline





Anna Giaquinto

Chief Executive Officer



Neal Singal

Chief Financial Officer



Pascal Girard

Founding Advisor



Michael Bartholic

SVP Hardware



Colton Padden

SVP Software



Simra Ali

SVP Digital
Content



Jeff Love

Growth & Business
Advisor



Olaf Hichwa

PCB & Electronics



Kelly Thomas

Mobile App
Development



Mitch Rimerman

Graphic Assets &
Technical Writer



Mason Sanfilipo

Device Enclosure &
Supporting Modules



William Sands

Full Stack Software
Developer



Website: guaq.tech

Email: team@guaq.org

Social Media: [@GUAQteam](https://twitter.com/GUAQteam)